



GUND® INTRODUCES NEW ADDITIONS TO THE TINKLE CRINKLE RATTLE & SQUEAK® FAMILY

Baby's favorite learning toy - **Tinkle Crinkle, Rattle & Squeak®** - is expanding with new products to delight baby's senses. The six bright primary colors appeal to the sense of sight. Squeakers, rattles, and musicals create magical sounds for babies to enjoy and soft velour fabric has a touch that babies love.

Tinkle, Crinkle, Rattle and Squeak® Teether A soft green teether is attached with 7" **Tinkle Crinkle** that has a rattle in the body. A soft hanging hook allows easy hanging on a stroller or crib.

Tinkle Crinkle® Ring Rattle finds a 7" Tinkle® perched atop a clear plastic ring with multi-colored beads inside.

Tinkle Crinkle® Playmat will entertain baby and develop many learning skills. It features ABC/123, crinkle and rattle sound, interchangeable plastic links, teether, rattle and mirror. The playmat is packaged in a clear vinyl case with a handle for easy transport.

Tinkle Crinkle® Book is a 14" fabric book with 4 soft fabric pages and front and back covers. The inside pages teach the alphabet with appliquéd letters and characters – A is for apple, B is for bee, C is for cat, D is for dog, and E is for elephant.

One panel features a soft mirror, and there is a squeaker on the back cover. For added amusement, there are two soft plastic hanging rings attached to the book.

Tinkle Crinkle® Light-Up Musical is 14" long, its cheeks light up and plays "Twinkle Twinkle Little Star" when you press his body.

About GUND®

GUND is known worldwide for its top quality, soft and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 110-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia and South America. GUND products may be found in gift, specialty, toy, book, museum and department stores and many other retail outlets. To find your nearest retailer, visit www.gund.com.

