



GUND EXPANDS MY FIRST TEDDY™ COLLECTION

Among the “firsts” in a baby’s life, their first teddy bear holds a special place in the hearts of all the family. Gund has now expanded the **My First Teddy™** collection in several new concepts to delight the special baby in your family.

The newly redesigned **My First Teddy™** is available in many sizes. Crafted of super-soft plush, it has satin paws, an embroidered nose, and an embroidered patch over its heart which reads “My First Teddy.” All sizes (11”, 15”, 20”, 30”, and 40”) are available in pink and blue.

My First Teddy™ Comfy Cozy® is a 24” plush blanket with a full satin underside Pink, Blue

Waggie Musicals stimulate many of baby’s developing senses – sight, sound, and touch. The 13” **Waggie Musical** plays “Brahms’ Lullaby” as its head gently turns to the music: Pink, Blue

My First Teddy™ Ring Rattle features a full-bodied teddy attached to a plastic ring with multi-colored plastic beads inside. It is assorted in pink and blue.

My First Teddy™ Loveable Hugs™ feature a 12” full bodied bear holding a 32” x 26” blanket that has a full satin underside. Pink, Blue

Pullstring Musicals have always been a favorite in baby’s nursery and now **My First Teddy™** adorns two 13” pullstring musicals which play “Brahms’ Lullaby”: Pink, Blue

Cuddlehugs™ are 27” soft-sculptured blankets suitable as playmates, blankies, and wall hangings. Crafted of the softest plush, it is bordered in white satin, and has two fabric loops at the top – making it perfect for wall display. On the teddy’s chest is a satin patch with the embroidered message “My First Teddy.” It is available in two colors: Pink, Blue

My First Teddy™ Pacifier Clip features a 2” teddy head on a ribbon to which you can clip baby’s pacifier. It is assorted in pink and blue.

My First Teddy™ Huggybuddy™ is a 15” full body blanket with a satin underside. Pink, Blue





Satinesnugs™ are 12" x 12" soft blankies with a full satin bottom and a dimensional teddy bear head. Babies can cuddle the teddy and wrap themselves up in super-softness. It is assorted in pink and blue.

My First Teddy™ Teether features a full-bodied teddy attached to a baby-safe plastic teether. The teether is detachable and may be placed in the refrigerator to provide soothing comfort to a teething infant. It is assorted in pink and blue.

Buddyluvs™ are 16" x 16" soft plush blankets with a pocket that holds a fully dimensional teddy bear with a rattle. They are gift-packaged in a sheer bag with a satin ribbon. They are available in two colors: Pink, Blue

About GUND®

GUND is known worldwide for its top quality, soft and huggable plush designs and gift products. Award-winning GUND products appeal to all ages, from infants up, and are perfect for both play and collecting. The 110-year old company is based in Edison, New Jersey, and distributes throughout the United States and Canada as well as in Europe, Japan, Australia and South America. GUND products may be found in gift, specialty, toy, book, museum and department stores and many other retail outlets. To find your nearest retailer, visit www.gund.com.



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